

November 2024

# Privacy Policy

#### Introduction

Welcome to Seattle Boat Company. We are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, and protect your data when you interact with us.

#### **Data Collection**

When you engage with Seattle Boat Company, we may collect the following types of personal data:

- 1. **Name** To personalize our communication with you.
- 2. Email For sending updates, newsletters, and offers.
- 3. **Phone** To provide customer support and respond to inquiries.
- 4. Banking Information Collected in specific cases for processing services like financing.

### Use of Data

Seattle Boat Company utilizes your personal information solely for enhancing your experience and delivering our services. Rest assured, we do not sell or share your data with third-party organizations for marketing purposes.

## **Data Security**

We implement robust security measures to safeguard your personal information against unauthorized access, alteration, disclosure, or destruction.

## Your Rights

You have the right to:

• Access the personal information we hold about you.

- Request correction of any inaccurate data.
- **Withdraw consent** for data processing at any time, where consent is the legal basis for such processing.

## **Contact Information**

For any privacy-related inquiries or to exercise your rights, please contact us at info@seattleboat.com.

# Changes to This Privacy Policy

Seattle Boat Company reserves the right to update this Privacy Policy as necessary. Any changes will be communicated through our official channels, ensuring transparency.

#### Disclaimer

While we strive to protect your personal information, no method of transmission over the internet or electronic storage is 100% secure. Therefore, we cannot guarantee its absolute security.

Thank you for trusting Seattle Boat Company. We look forward to creating fun and memorable boating experiences for you and your family. Visit us at our award-winning locations to explore exclusive offers and services tailored to your needs.